

Vision[™]

Scheduling System

Creating and maintaining a broadcast schedule in an era of multiple channels, divergent distribution platforms and increasingly complicated copyrights is reaching a level of complexity never before seen in the history of broadcast television.

Consider: The digitisation and compression of video content enables multiple channels to ride in the spectral area once preserved for one broadcast channel. There are also more ways to view video, on an increasing array of display devices. Consumers now obtain video entertainment over the Internet, on demand and streamed. They watch it on television, PCs, cellular phones and handheld players.

And the owners of the video content moving over the new distribution methods, to the new display devices, want continual assurances that their copyrights are intact.

Today's broadcaster needs to control their assets vigorously, using scheduling systems to manage distinctive, clearly branded channels, with strong cross-promotion between them. Reporting needs to be available quickly and extensively — and in some cases, all of this must happen in multiple geographies, time zones, languages and currencies.

The Vision[™] scheduling system meets the needs of the contemporary broadcaster. As a premier channel management system, it handles multiple channels, as well as multiple currencies, time zones and languages. It can rapidly produce detailed, rich schedules, suitable for high-end automation systems from multiple providers.

Improved Data Management

Vision is a comprehensive scheduling application that provides the tools to create single- or multichannel presentation schedules that combine programme content, commercials, and promotions into a single, frame-accurate playlist.

The system reduces per-channel costs through its scalability: Scheduling data can be shared across various channels or channel groupings. Those data-rich schedules reduce operational costs in adjacent business systems, such as automation, by eliminating what was traditionally manually intensive data entry.

With Vision, content assets are managed effectively, with maximum use of exhibition windows and schedule delivery within channel budgets. All programme rights are managed across a hierarchical geographic structure. Remaining rights are clearly available, ensuring maximum use of purchased contracts.

Channels are scheduled in a way that optimises branding and cross-promotion activities. Powerful, template-based presentation enables quick and detailed enrichment of the schedule with customisable "house rules."



BENEFITS AT A GLANCE:

- **Multichannel operations:**
Vision is capable of simultaneously scheduling multiple channels.
- **Comprehensive contract and rights management:**
Contracts can be detailed to show regional variations. As content is scheduled, Vision monitors and tracks all remaining regional and sub-regional usage permissions to ensure that rights exist for planned and future use.
- **Rapid schedule creation:** The interactive, graphical user interface uses common drag-and-drop techniques to rapidly create and replicate schedules.
- **Built-in wizards:** Complex templates and presentation structures are supported by a series of built-in intelligence wizards.
- **Unique time-zone handling:** Time zone shifting can be easily handled by a single scheduler.
- **Unicode compliant:** Vision can handle unicode character sets allowing, for example, titles to be entered in both English and Japanese.
- **Proven and reliable:** Highly scalable and deployable on modern, low-cost platforms, Vision is a reliable, proven scheduling application with extensive formatting tools designed to reduce schedule production costs.

In addition, complex matters such as multiple languages, currencies and time zones are handled internally in the Vision application, allowing scheduling and playout across multiple geographies to be easily accomplished.

Total Solutions that Deliver Results

As a member of the Harris® software suite, Vision is part of a seamless operational environment that facilitates efforts to increase revenue opportunities while reducing expenses through the automation of cross-application processing. This environment provides immense scalability and the highest reliability.

For more information, please visit www.broadcast.harris.com/vision.

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