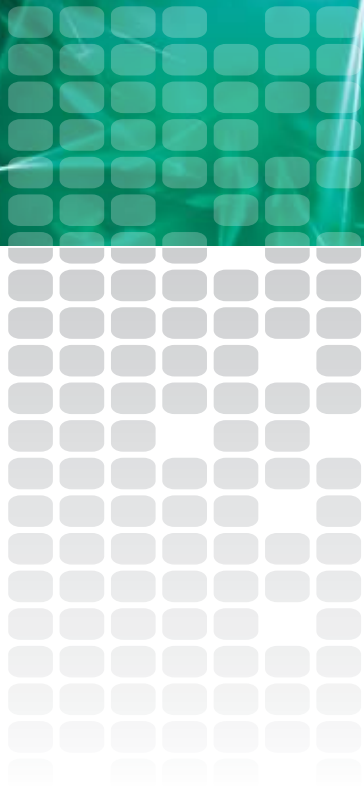


Harris Solutions for 3DTV Workflows



Powering the 3DTV Experience

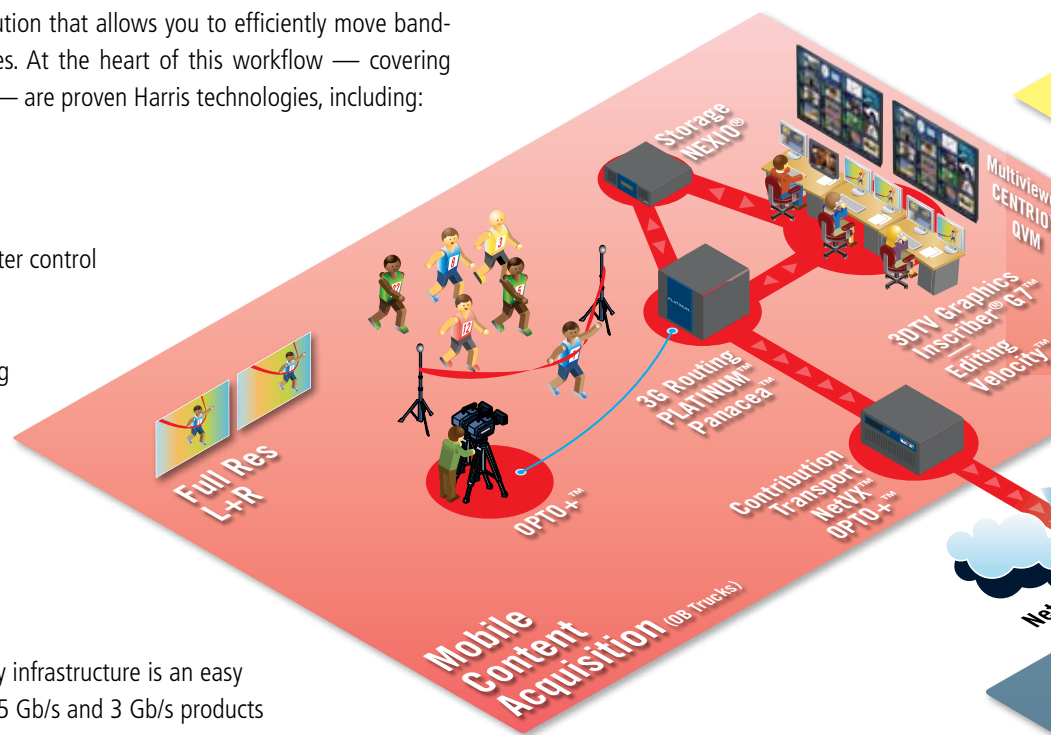
It's in the local cineplex. On the web. In video games. And very soon, your viewers will be demanding it in their living rooms. It's 3D — and it's about to be the next big thing in TV.

Only one company offers the wide range of technology you need to deliver the excitement of 3DTV today. Harris.

Harris has been driving the digital transition from the start, pioneering the technologies now employed by the world's leading HD broadcasters. We're an active participant in the industry-wide 3DTV standardization efforts of organizations such as SMPTE, SCTE and the 3D@Home Consortium, and also a leading provider of advanced, interactive 3D imaging solutions for government and military applications — something no other broadcast vendor can claim. Combine this know-how with a complete portfolio of interoperable 1.5 Gb/s and future-proofed 3 Gb/s-ready solutions, and you'll see why Harris is uniquely positioned to help you make the leap to 3DTV broadcasting with true HD picture quality.

A Harris 3DTV workflow is a "glass-to-glass" solution that allows you to efficiently move bandwidth-hungry signals inside and between facilities. At the heart of this workflow — covering content contribution, processing and distribution — are proven Harris technologies, including:

- CENTRIO™ and QVM6800+ multiviewers
- Harris automation systems
- Invenio® asset management
- IconMaster™, IconStation™ and IconLogo™ master control and branding systems
- Inscribe® production graphics
- NetVX™ and NetPlus™ networking and encoding
- NEXIO® ingest and playout servers
- OPTO+™ fiber optics
- Platinum™ and Panacea™ routers
- QuiC™ media analysis server
- Velocity™ editors
- X50™ and X85™ signal processors



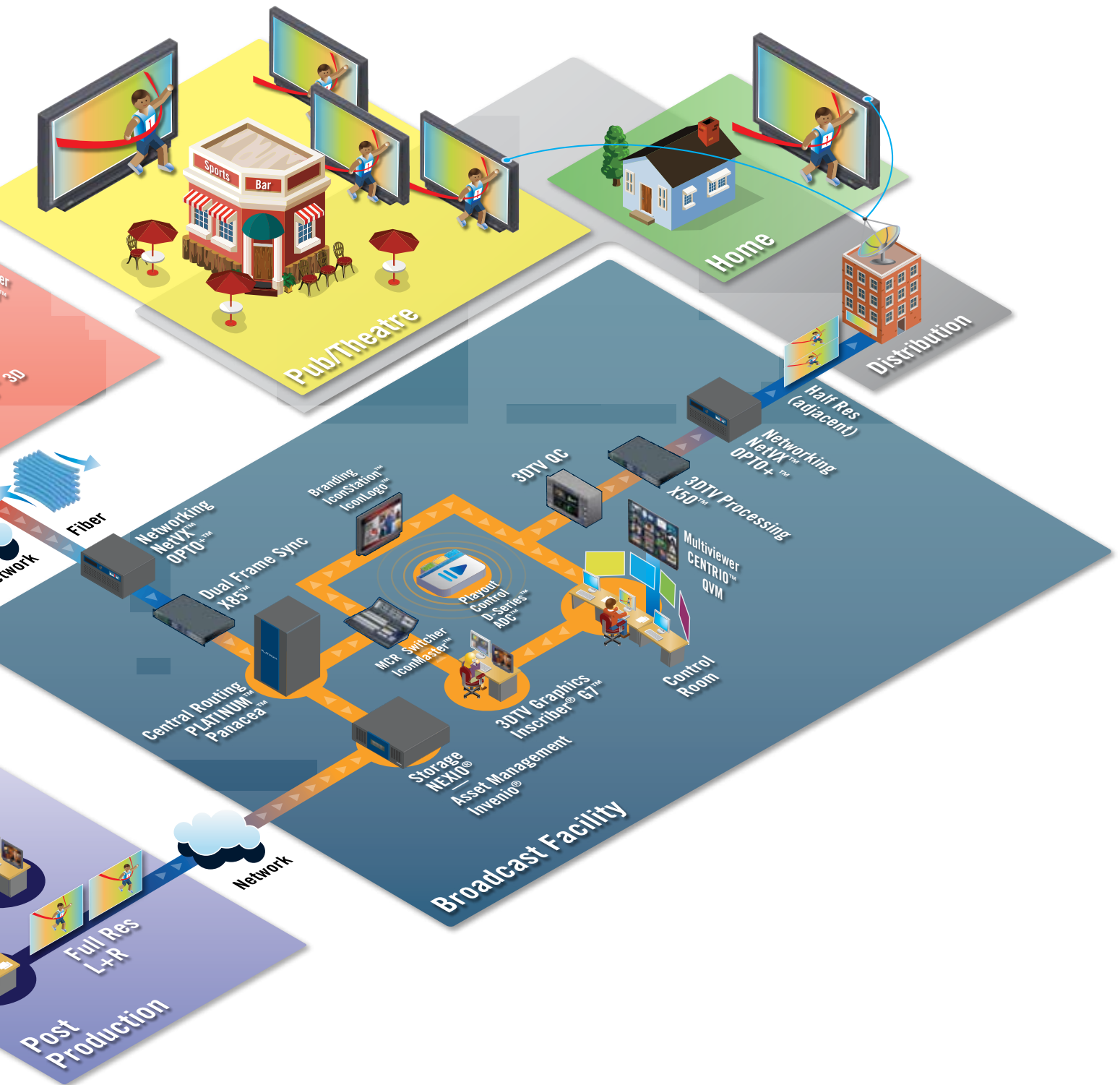
With Harris, the decision to invest in a 3DTV-ready infrastructure is an easy one — and won't break the bank. Most of our 1.5 Gb/s and 3 Gb/s products are software-keyed, so you don't pay for 3DTV support until you need it.

Whether you're building a new facility from the ground up or adding 3DTV capabilities to your existing operation, make Harris your first choice. Your viewers will thank you for it.

Quick Consumer Facts about 3DTV

- 25% expect to buy a 3DTV within three years
- 20% say they never will (2003: 33% said never for HDTV)
- 10% of TVs 37" and up sold in 2010 will be 3DTV
- 25% of all TVs will be 3DTV by 2013





ONE Company for Workflow Solutions Throughout the Media Chain

Harris is the ONE company delivering interoperable workflow solutions across the entire media delivery chain — providing today's broadcaster with a single, integrated approach to capitalize on the benefits of IT and mobile applications. By providing unparalleled interoperability across our product portfolio, Harris is able to offer customers integrated solutions that improve workflows, save money, enable new revenue streams and provide a migration path to emerging media business models. To meet the evolving needs of broadcast, distribution, government agencies and entertainment businesses, Harris is the ONE answer for change.

Service And Support

At Harris, we are committed to customer service excellence. It is our goal to provide the highest level of support by applying a simple rule: We take ownership of helping our customers succeed. Our support teams consist of innovative technical experts who support all situations regarding product performance, integration and operational processing. We are adept at providing proven solutions, making workflows better and ensuring reliability of the product and system. At Harris, our experienced and dedicated teams stand ready to help you meet your goals for premium product performance, 100% up-time and reduced maintenance investment.

Warranty

Because we want to assure you that Harris stands beside its products and system solutions, our products carry a standard set of warranty services, which are competitive with — and in some cases outperform — others in the industry.

Service Packages

We offer value-add services that allow you to customize the level of services you need in meeting mission-critical performance levels. Our service package options offer many ways to upgrade your standard warranty by choosing the All-Inclusive OnePak, or by selecting individual services from our extensive portfolio. Our service and support advisors can assist in the selection of the individual services that best suit your requirements.

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Europe, Middle East and Africa	+44 (0) 118 964 8200
Asia, Pacific Rim	+852 2776 0628

For more information, please visit www.broadcast.harris.com.

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